

# IGNACIO VISIERS

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Editor and audiovisual professional with experience in institutional communication, large-scale event coverage, and collaboration with content creators. Specialized in video editing, audiovisual production, and adapting content for social media in dynamic formats (Reels, TikTok, YouTube). Known for generating high-impact, engaging content, combining creativity and efficiency in demanding environments.

## EXPERIENCE

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### **Communication department assistant**

**September 2025 - Now**

VOX Parliamentary Group Madrid

Responsibilities:

- Taking photos at institutional events and sessions at the Madrid Assembly.
- Designing creative content for social media (Instagram and X) using Photoshop.
- Editing videos.
- Trimming and adapting videos for social media in real time.
- Participating in the development of new formats and designs for publications.
- Recording events, short videos, and content for uploading to reels.

### **Video Editor**

**October 2018 - May 2025**

Freelance

Responsible for the editing and post-production of videos for social media, focusing on narrative, pacing, and dynamism, as well as content optimization to maximize retention and follower growth.

I collaborated directly with content creators to produce pieces tailored to their style and digital objectives, achieving outstanding results: over 17 million accumulated views on TikTok and account growth from 800 to 250,000 followers.

In addition, I have successfully collaborated with profiles with over 400,000 followers, including Mónica Hoyos and La Topera, achieving high engagement and brand visibility.

## EDUCATION

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### University CEU San Pablo

Degree in audiovisual communication

2022-2024

### ISEP CEU

Advanced degree in audiovisual production and entertainment

2020-2022

Specialization in editing, audiovisual narrative and post-production

## PROFESSIONAL AND PERSONAL SKILLS

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### Technical Skills

Video editing (Premiere Pro, CapCut, etc.)

Post-production

Audiovisual storytelling

Social media optimization

Digital content production

### Competencies

Independent and teamwork

Deadline management

Adaptability

Effective communication

## LANGUAGES

- Spanish - Native
- English - Intermediate